



South Bohemia
CONVENTION BUREAU

South Bohemia

Region for your events and experiences

www.jiznicechy.cz
www.southbohemiaconvention.com



South Bohemia



Welcome to South Bohemia

This attractive region is home to exquisite and nearly untouched nature, set in a picturesque landscape full of historical treasures and folk architecture, and renowned for its hospitality and regional cuisine. Holding your event in this region will guarantee that your guests will return home full of positive impressions and unforgettable experiences.

South Bohemia's ideal location along the borders of Austria and Germany, convenient accessibility, public safety, a wide range of accommodation facilities, quality services, a rich selection of tourist attractions, and its array of supplementary programs are just some of the reasons why South Bohemia will satisfy your requirements for an attractive destination for conferences, corporate meetings, and incentive events.

Castle Riding School, Český Krumlov

About the region

South Bohemia is one of the Czech Republic's most attractive regions. The city of České Budějovice, with its 100,000 inhabitants, is the region's largest city and natural center and is also home to the world-famous Budweiser Budvar Lager. It features highlights such as the towns of Český Krumlov (UNESCO) and Hluboká nad Vltavou with its beautiful neo-Gothic chateau, or Holašovice (UNESCO), a typical South Bohemian village renowned for its Rustic Baroque architecture.

South Bohemia has become a traditional tourist destination for individual holidays, organized group tours, and congress and incentive tourism. There are a number of modern conference halls as well as exclusive historic spaces to meet the needs of even the most demanding clientele. Conference facilities equipped with state-of-the-art technology, professionalism, and individual customer service with a willing spirit of cooperation all guarantee a smooth conference or incentive event.

Of course, the region also offers quality accommodation facilities, complemented by a wide range of activities and local culinary specialties. All this is enhanced by an atmosphere of diverse cultural, sports, and social events.

www.jiznicehy.cz

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České Budějovice

Useful information

Official name: Czech Republic

Capital: Prague

Population: 10.5 million

Language: Czech

Currency: Czech crown (CZK, Kč)

Time zone: GMT +01:00

Electricity: Type C, Type E

Tel. country code: +420

Internet, GSM: nationwide coverage by internet and signal for mobile phones

Climate: Transitional Central European type, warmest months July and August

According to the Global Peace Index, the Czech Republic ranks among the ten safest countries in the world.

South Bohemian Region in numbers

Regional city: České Budějovice

2 UNESCO sites: Český Krumlov, Holašovice

Population: 641,528

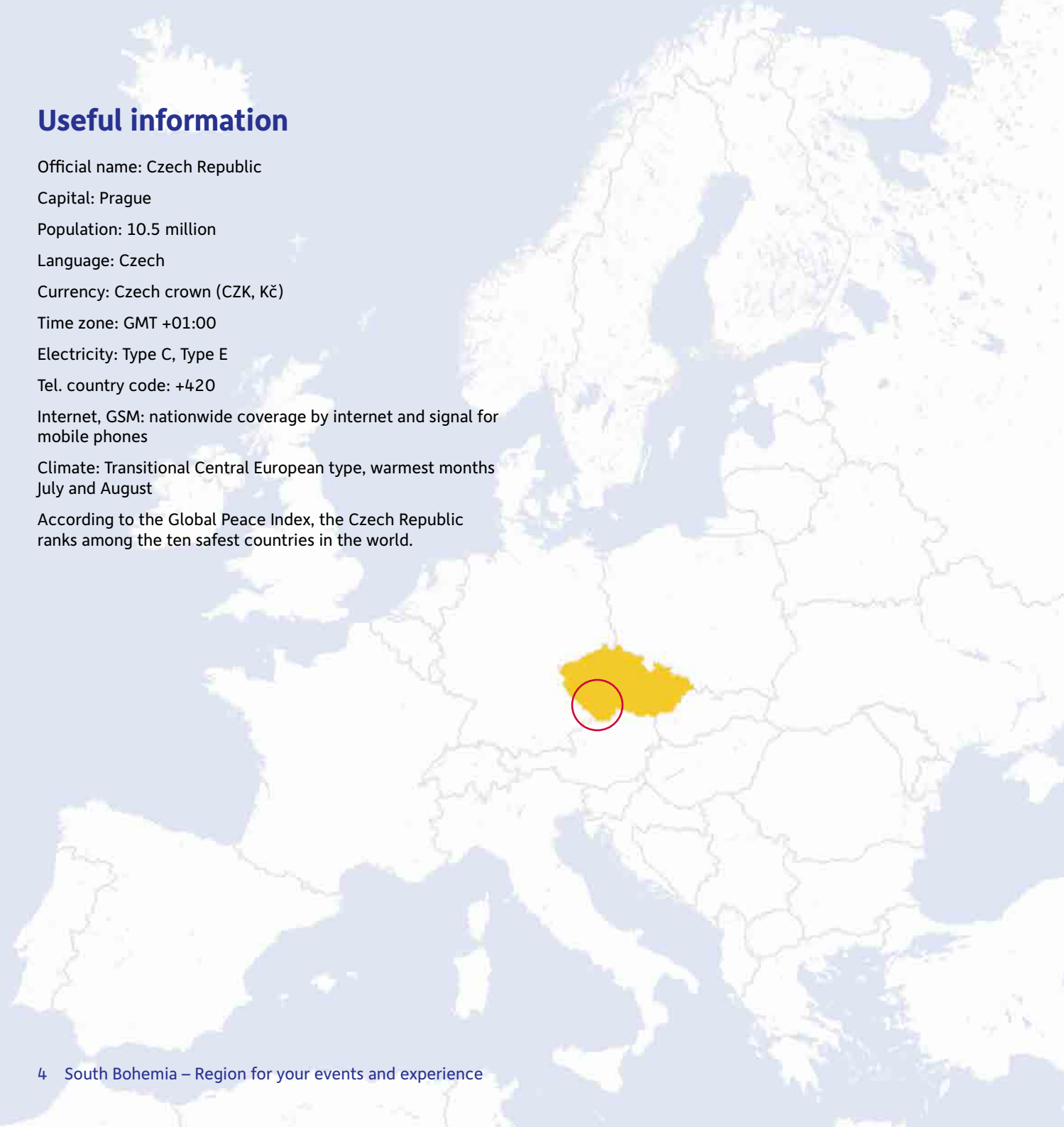
Accommodation capacity: 56,825 beds

72 event venues

10,056 km² for your experiences

www.jiznicechy.cz

www.southbohemiaconvention.com



Transport accessibility

Nearest international airport

Václav Havel Airport Prague www.prg.aero/en

Vienna International Airport www.viennaairport.com

Munich Airport www.munich-airport.de

Blue Danube Airport Linz www.linz-airport.com

Associated connections from these airports are provided by quality public bus and rail services. We recommend individual car rentals at the airport.

By car

South Bohemia is easily accessible from the northern and eastern regions of the Czech Republic and from neighboring Austria via the D3 motorway and the E55 roadway (Prague – České Budějovice – Linz), which connects the local transport hubs. Approximate distances and durations of journey by car from selected cities to the center of South Bohemia (České Budějovice):

	České Budějovice	Approximate journey duration
Prague	150 km	2 hrs
Vienna	200 km	2 hrs 30 min.
Linz	95 km	1 hr 15 min.
Munich	330 km	3 hrs 45 min.
Passau	130 km	2 hrs

Public transport

The Czech Republic enjoys a dense network of transport infrastructure and functional public bus and rail transport. Shuttle bus transfer is also a popular mode of transport.

By bus

There are several companies that provide regular bus services in the region. We recommend that you always book your ticket in advance.

By train

International train connections lead through České Budějovice and through the important railway junction in Veselí nad Lužnicí. In 2009, a new railway connecting České Budějovice with Prague was put into operation. International intercity trains operate regularly on the route and ensure passenger comfort. The journey takes about 2 hours.

České Budějovice Airport

České Budějovice Airport – gateway to the region

České Budějovice Airport is located 6 kilometers south of České Budějovice towards Český Krumlov. This is the only location in South Bohemia providing air connection with the rest of the globe.

The 2.5 km runway can land and handle Boeing 737 and Airbus A320/321 type aircraft, thus providing charter, tourist, commercial, and freight domestic and international traffic services. The České Budějovice Airport offers quality services with a personal touch as well as well as seamless transport connections to the South Bohemian capital city of České Budějovice, but also to all important places in the region.

For more information, visit:

www.airport-cb.cz



Hotels

With more than 55,000 beds to choose from, South Bohemia offers a wealth of accommodations for your group. You can select from among 2 five-star hotels, 34 four-star hotels and more than a hundred three-star hotels offering quality and comfortable accommodation at a reasonable price. Many South Bohemian hotels offer modern conference halls and unique historical spaces and are ready to host tailor-made events according to your wishes and requirements.

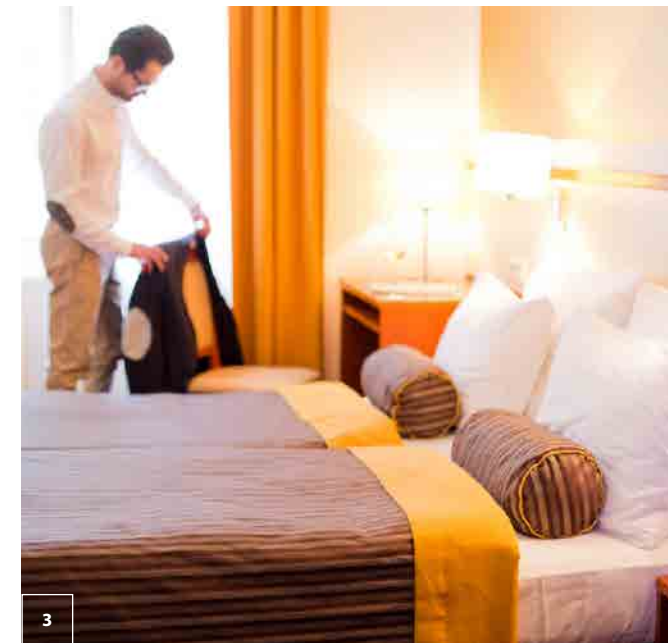
Exhibition Center České Budějovice

The Exhibition Center in České Budějovice (Výstaviště České Budějovice) is a leading organizer of trade fairs and exhibitions for the entire Czech Republic. It offers facilities for the realization of events for up to 2,240 participants. The Center's high technical level and the variability of its interior space allow for trade fairs, exhibitions, congresses, conferences, and social and sports events.



Hotel name	Category	Number of rooms	Number of beds	Number of conference rooms	Largest space (m ²)	Capacity of the largest space (theater arrangement)
Hotel Růže , Český Krumlov	*****	74	160	4	190	200
Wellness Hotel Diamant , Hluboká nad Vltavou	*****	36	70	2	135	80
Amenity Resort Lipno , Lipno nad Vltavou	****	48	163	2	290	150
Clarion Congress Hotel , České Budějovice	****	205	407	5	451	435
LH Hotel Dvořák , Tábor	****	71	167	5	400	600
Grandhotel Zvon , České Budějovice	****	80	180	4	120	90
Hotel Bellevue , Český Krumlov	****	65	130	2	83	71
Hotel Biograf , Písek	****	48	95	2	84	50
Hotel Budweis , České Budějovice	****	60	120	2	126	80
Hotel Concertino Zlatá Husa , Jindřichův Hradec	****	37	70	4	250	150
Hotel Gold , Český Krumlov	****	27	54	2	105	150
Hotel Gold Chotoviny	****	25	50	3	120	120
Hotel Latrán , Český Krumlov	****	16	37	2	140	120
Hotel Resort Relax , Dolní Vltavice	****	42	94	2	82	108
Hotel Štekl , Hluboká nad Vltavou	****	44	94	4	140	120
Hotel Zlatá hvězda , Třeboň	****	48	115	2	100	100
Interhotel America , Písek	****	40	92	4	150	130
LH Parkhotel , Hluboká nad Vltavou	****	62	150	7	350	400
Spa Hotel Víta , České Budějovice	****	80	170	4	140	120
Wellness hotel Frymburk	****	145	300	4	276	250
Wellness hotel Rezidence , Nové Hradky	****	61	138	3	95	120

1 a 2 / Clarion Congress Hotel České Budějovice
3 / Hotel Bellevue, Český Krumlov



Unique places

If you are looking for an original venue for your meeting, a simple evening reception, or even a gala evening, then South Bohemia has plenty of interesting places and unconventional spaces for all types of gatherings. You can organize your event either in the heart of a South Bohemian city, in a natural setting, or in one of South Bohemia's many monuments. A number of these places are immediately ready to host events on their exclusive historic premises according to your individual requirements. The selection also includes several castles and chateaus, including the UNESCO-listed town of Český Krumlov, that offer unique historical venues for your event.

- 1 / Hotel Růže, Český Krumlov
- 2 / Český Krumlov State Castle and Chateau – International Study Center
- 3 / Mitrowicz Chateau
- 4 / Český Krumlov State Castle and Chateau – Castle Riding School
- 5 / Bechyně Estates – chateau



South Bohemia Convention Bureau

Your partner for conferences, congresses, and incentive events in South Bohemia

Take advantage of our professional services. Our team, in cooperation with partners throughout the region, offers free support and assistance in the preparation of your event so that all goes smoothly, and so that the event leaves the participants with only positive impressions. We offer efficient assistance in planning and conducting conferences, congresses, and incentive events throughout South Bohemia.

Our services:

Intermediary between you and suppliers. We act as a mediator in communication between you and the service suppliers for your event. We'll always find the best solution for you.

Complete information about congress and conference facilities. We'll choose the right location and venue for the event based on your requirements.

Contact:

South Bohemia Convention Bureau
B. Němcové 12/2, P.O.Box 80
České Budějovice 370 80
Czech Republic
Tel.: +420 387 201 283
E-mail: info@jccr.cz

Arranging site inspection / sightseeing tours. Based on the organizer's requirements, we'll arrange a preparatory trip to get to know the destination and service providers.

Planning tours before and after the event, incentive programs. We'll prepare a tailor-made proposal and itinerary for your event's accompanying program. We'll find the perfect place for your gala evening, and we'll recommend a suitable incentive program as well as interesting places to visit within your destination.

Organizing press and fam trips. We regularly organize motivational tours for selected organizers and journalists to present MICE opportunities in the region.

Promotional materials. We'll provide organizers and participants with promotional items and information materials for the selected destination.

More at www.southbohemiaconvention.com



Český Krumlov International Music Festival

UNESCO monuments

South Bohemia is known as a treasury of historical monuments, and rightly so. In South Bohemia there are already two monuments that have been included on the UNESCO World Heritage List for their uniqueness. Český Krumlov is sought out by visitors from throughout the world; this is a small historic town with an intricate network of medieval streets and romantic spots, dominated by the second largest castle complex in Central Europe. The picturesque village of Holašovice presents South Bohemian folk architecture, recognized by UNESCO for its uniquely preserved medieval layout and richly decorated facades of houses built in Rustic Baroque style in the second half of the 19th century.



1 and 3 / Český Krumlov 2 / Holašovice
4 / Museum Fotoatelier Seidel, Český Krumlov



TIP for an incentive program

Český Krumlov

Visit the Czech Republic's most romantic town, hidden in the Šumava foothills among the meanders of the Vltava River and included on the UNESCO World Heritage List for its artistic and urban values. Exciting architectural gems attract visitors to take guided tours, but simply walking through the winding streets of the old town is an experience in itself. The historic old town is dominated by the massive castle complex, one of the largest in Central Europe. Český Krumlov is home to exhibitions of world-renowned artists, music and historical festivals, and performances in the oldest Baroque theater in the world. www.ckrumlov.info

- a tour of the Český Krumlov Castle and Chateau, including the unique Baroque Castle Theater
- guided rafting along the meanders of the Vltava River
- Museum Fotoatelier Seidel – former home of one of South Bohemia's earliest photographers
- Český Krumlov Monasteries – craft workshops
- Castle Museum and Castle Tower, Egon Schiele Art Centrum, Regional Museum
- evening costumed tour of the old town
- medieval feast in a local tavern

History at every step

Visitors to South Bohemia can admire countless cultural and historical monuments that testify to the region's rich and varied history. Picturesque towns with a rich history and lively present, valuable sacred buildings, noble castles, and graceful chateaus are scattered throughout the region, and a visit to any of them will magically place you a few centuries back. The beauty and harmony of the South Bohemian landscape is given a final touch by monuments of folk architecture in a distinctive style known as Rustic Baroque.

1/ Červená Lhota State Chateau
2/ Hluboká nad Vltavou State Chateau



TIP for an incentive program

Tábor

Visit Tábor, a town founded in 1420 and which became the cradle of the European Reformation. The Hussite revolutionary movement was born here, forever changing the history of the Catholic Church. Visitors can stroll through the labyrinth of small streets and discover unique monuments and picturesque spots that contrast with the rawness of the walls that today serve as a reminder of the town's Hussite past.

www.visittabor.eu • www.toulava.cz

- guided town walk
- tour of the Hussite Museum and Tábor's Medieval underground
- visit to the Museum of Chocolate and Marzipan with tasting
- visit to Housův Mill / Hussite Adventure Museum / visit to one of Central Europe's largest film armories Europe, medieval program and medieval feast
- Bechyně golf course



1



2

TIP for an incentive program

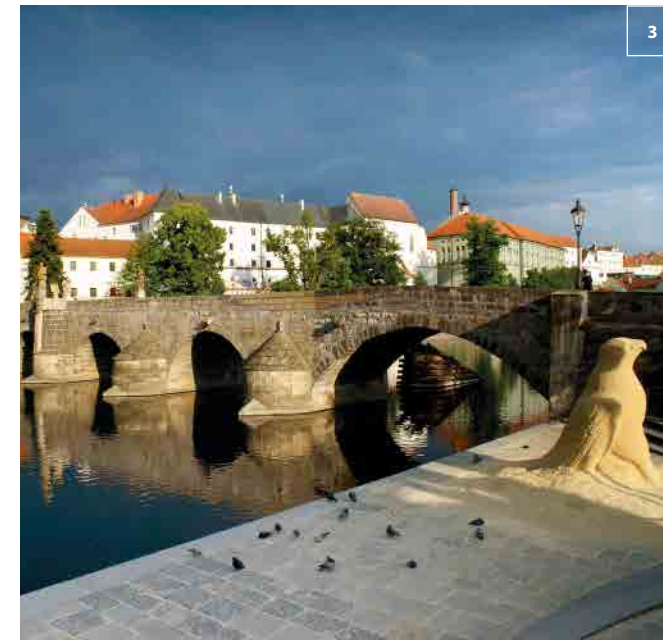
Písek

Visit the town of Písek, located halfway between Prague and Český Krumlov. The symbol of the town is its early Gothic stone bridge from the second half of the 13th century which connects the banks of the gold-bearing river Otava. This is the oldest preserved bridge of its kind in Bohemia and was built a hundred years earlier than the Charles Bridge in Prague. The area around Písek is perfect for exploration trips, entertainment, and wandering through pristine nature.

www.piseckem.cz

www.pisek.eu

- walk along the oldest stone bridge in Bohemia with a guide
- tour the town's power plant – the oldest public hydroelectric power station in Bohemia
- visit the Malt House Gallery
- visit the Zvíkov Castle and Orlík Chateau, then enjoy a sightseeing boat ride on the Orlík Reservoir
- tour the Orlík Dam – inspect the operation of the second largest hydropower plant in the Czech Republic
- Provincial Stud Farm – excursions and horseback riding



3



4

1 / Museum of Chocolate and Marzipan in Tábor 2 / Tábor
3 / Písek 4 / Zvíkov State Castle

Active South Bohemia

South Bohemia's diverse range of attractions is sure to please all active types as well as those who long for refreshments after a good bit of adrenaline. In today's hurried times, active recreation is the best thing you can do for your health. And where else to actively relax than in South Bohemia? As one of the cleanest regions in the country, it has plenty to offer. Not only fresh air and untouched nature, but plenty of pleasant ways to wake up your body as well.



Lipno Treetop Walkway, Lipno nad Vltavou

TIP for an incentive program

Lake Lipno area

Lake Lipno is the largest manmade water surface in the Czech Republic, and the area surrounding it is perfect for those interested in spending time in nature with active incentive programs. Lake Lipno is ideal for water sports as well as those who love cycling and adrenaline sports. The area's largest center is the town of Lipno nad Vltavou, where nearby you can also visit the unique year-round wooden observation tower known as the Treetop Walkway. www.lipno.info

- Lipno Treetop Walkway – walk up a 675-meter footbridge up to a height of 40 meters and enjoy a view over Lake Lipno and the nature of Šumava
- Active Park Lipno – a selection of activities, including off-road scooters, bikepark, bobsleigh track, rope park, floatrail, adventure golf, frisbee park, aquaworld, sightseeing boat rides along Lake Lipno with accompanying program, electric boat rides, windsurfing, sailboats, and more
- a trail that follows the shores of Lipno, exciting but low level of difficulty



1



2

1, 2 / Lipno nad Vltavou
3 / Sport-relaxation area in Hluboká nad Vltavou
4 / Hluboká nad Vltavou Golf Course

TIP for an incentive program

Hluboká nad Vltavou

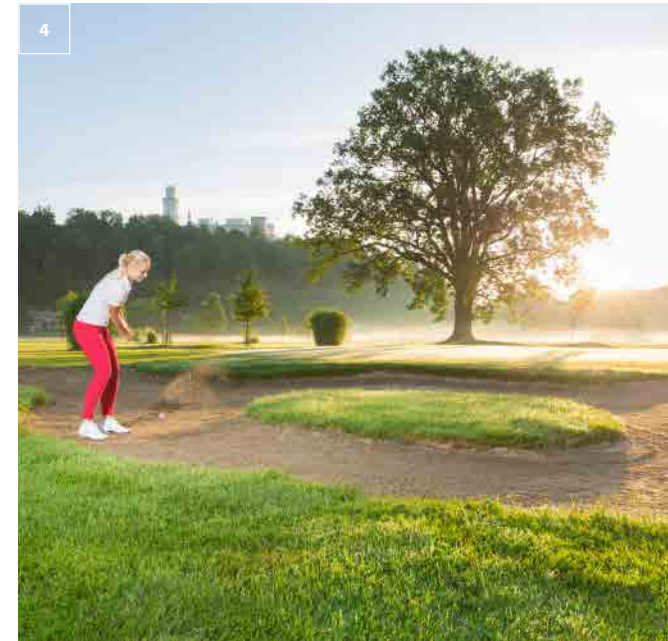
The town of Hluboká nad Vltavou is located just 8 km north of České Budějovice. The town's dominant landmark is its beautiful neo-Gothic castle built in 13th-century Tudor Gothic style which has long been one of the Czech Republic's most popular tourist destinations. Hluboká offers a wide range of cultural and active activities and much more.

www.hluboka.cz

- tour of Hluboká Castle
- visit to the Aleš South Bohemian Gallery
- visit to the Sports and Relaxation Area (Adrenalin Park, Adventure Golf) and Golf Course
- Vltava River Trail – boat ride with route České Budějovice – Hluboká – Purkarec – Týn nad Vltavou – Mitrowicz, paddleboarding, motor boat rental
- Inline and cycling trail with route České Budějovice – Hluboká nad Vltavou – Purkarec
- beer tasting from the local Hluboká brewery
- relaxation in a wellness center



3



4

Biking and hiking

South Bohemia is literally a paradise for cyclists. This region boasts the densest network of clearly marked cycling routes in the Czech Republic. In South Bohemia, there is practically no area where you wouldn't be able to plan a cycling trip or even a several-day route. There's plenty on offer for hikers as well. The number of hiking trails, their sophisticated marking system being unique in Europe, is growing to lead hikers to South Bohemia's most beautiful spots. There are nearly 6,000 kilometers of trails available, mainly in the Šumava and Novohradské mountains, along the rivers, and around the towns. This is the best way to get to know the region intimately and enjoy its charms with all your senses.



1

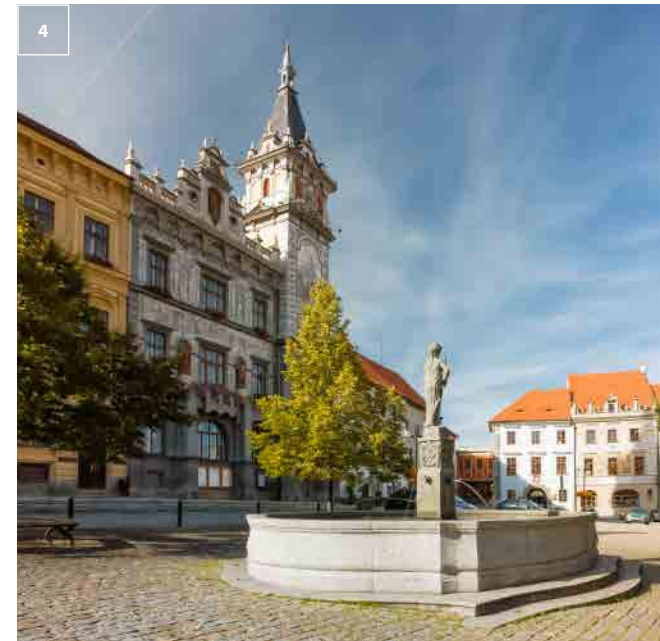
1 / Inline and cycle route České Budějovice – Hluboká nad Vltavou
2 / Lipno area – Vítkův hrádek castle
3 / Šumava National Park 4 / Prachatice



2



3



4

TIP for an incentive program

Through the Šumava National Park on foot or by bicycle

Along the borders of South Bohemia with Germany and Austria, there lies a landscape with deep natural forests, full of clean lakes and streams, meadows and pastures, and teeming with animal and plant life. The Šumava National Park, now a UNESCO biosphere reserve, is the largest continuous complex of forests in Central Europe and is often referred to as the “green roof of Europe”. With its area of 680 km², this is the largest national park in the Czech Republic.

- tour of the old town of Prachatice - the “Gateway to Šumava” – a historical town with an exceptionally well-preserved Renaissance core surrounded by a ring of fortification walls. From its founding, it became an important center of trade due to its location on the “Golden Route”.
- B&Bike Prachatice – electric cycling trip to the Šumava National Park (Kvilda – Bučina – Vltava River source – Kvilda)
- walking trip along the historic “Golden Route”, which used to connect Bohemia with Bavaria and became very important due to the import of Bavarian salt (Bischofsreut – České Žleby – Soumarské peat bog)

www.zlatoustezkou.cz

Culture and events

South Bohemia enjoys a rich cultural life throughout all four seasons. Every year, the region comes alive with a host of cultural events with something for everyone to choose from – music festivals with renowned international acclaim, historical festivals, theater and film shows, exhibitions of world-renowned artists, and sporting events. Many events are based on specific regional traditions. South Bohemia's renowned fish traditions are brought to life at the fish harvest festival and fishing festivities, while beer festivals and unique folklore festivals are quite popular as well.



1 / Five-Petalled Rose Celebrations, Český Krumlov
2 / International Music Festival, Český Krumlov
3 / Jindřichův Hradec Narrow Gauge Railway 4 / Jindřichův Hradec



TIP for an incentive program

Advent in Jindřichův Hradec

The main landmark of Jindřichův Hradec is its vast castle complex with three courtyards, followed by the old town center. A trip to the town can include a visit to the unique Krýza Nativity Scene, a stroll across the 15th meridian, or, as a unique experience, ride a steam train along Bohemia's last narrow-gauge railway from the turn of the 19th and 20th centuries.

- Advent at the Jindřichův Hradec State Castle, Black Kitchen Tour
- Advent market in the castle courtyard, Christmas market in the town center, culinary specialty tastings
- House of Tapestries – crafts and workshops
- Krýza Nativity Scene – a look at the largest folk mechanical nativity scene in the world, located in the Museum of Jindřichův Hradec
- wellness and relaxation



Culinary experiences

A visit to our region also provides a unique opportunity to taste true South Bohemian cuisine as well as famous Czech beer. Guided tours with beer tastings at local breweries and microbreweries are becoming increasingly popular. The Budvar Brewery in České Budějovice is one of the largest producers of the golden brew in the Czech Republic, and its reputation around the world is undeniable.

South Bohemian cuisine certainly includes carp and South Bohemian fish. The long tradition of local fish farming can still be viewed in the annual pond harvests as well as in renowned fish restaurants, where freshwater fish specialties are prepared daily.



1 / Budweiser Budvar Brewery
2 / České Budějovice



TIP for an incentive program

České Budějovice

Discover how historical architecture can harmoniously coexist with a vibrant South Bohemian metropolis. The city was founded in 1265, and today its many impressive monuments in the historical old town, rich array of cultural activities, regional cuisine, and its long tradition of brewing all draw visitors from around the world.

www.budejce.cz

- tour of the historical center of České Budějovice
- view of the city from the Black Tower, tour of the Water Tower
- tour of the world-famous Budvar brewery with a beer tasting
- tour of the microbrewery in the city center with tasting
- visit the famous Masné krámy restaurant with its wide range of regional specialties
- wellness and relaxation



Spas and relaxation

The spa tradition in South Bohemia has always been associated with the natural healing source found abundantly in this region – its mud. All South Bohemian spas located in Třeboň, Bechyně, and Vráž near Písek focus on the treatment of the locomotive organs primarily through the use of peat, but many guests simply come here to relax. Pamper yourself with chocolate wraps, or relax in the beer spa at a South Bohemian hotel offering a range of wellness and relaxation stays.



1 / Slatinné lázně Třeboň (Peat Spa in Třeboň) 2 / Třeboň



TIP for an incentive program

Třeboň

A picturesque flat landscape lush with ponds and water canals, interwoven with a dense network of low-difficulty cycling and nature trails, makes the Třeboň area an ideal location for natural exercise. Třeboň has a number of valuable historical monuments as well as opportunities for pleasant relaxation in a local peat spa, all ready for you to come visit. Don't forget to enjoy one of the local restaurants, where you can prepare fresh freshwater fish from the surrounding Třeboň ponds.

www.itrebon.cz

- cycling trip around the Třeboň ponds
- costumed tour of Třeboň Castle
- tasting local renowned fish specialties (Třeboň carp)
- tour of the Třeboň brewery, Bohemia Regent, with beer tasting
- take a Trip Around the World – boat trip on the Svět fishpond
- relaxation in a local Třeboň peat spa



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Main Hall of Mitrowicz Chateau
Back cover photo: Mitrowicz Chateau





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